



## Starting the CONversation about Cons

Do you believe someone you know is getting scammed? Do you want to help prevent a loved one from getting scammed? You are not sure where to start? Here are some helpful tips.

- ◆ **Ask questions.** If you believe someone is getting scammed ask questions such as, “Did they call you or did you call them?”, “Did you enter a lottery recently?”, “Have you tried calling your grandson?”, “Why do they need you to send them gift cards?” Asking questions will slow down the process and make them stop and think.
- ◆ **Assure them they don’t need to be embarrassed.** Sometimes people don’t want to admit they have fallen for a scam. Reminding them that it can happen to anyone, at anytime, may make them more willing to have a discussion.
- ◆ **Share the facts.** Our website, the Federal Trade Commission website, and many other sites share real life examples and statics on scams. Numbers speak! When someone sees how common it is they might be more open to discussion.
- ◆ **Set up a system.** From having a trusted loved one on your account, educating yourself on the most recent scams, or placing your number on the national do-not-call list—these are just a few examples of ways to protect yourself and love ones.
- ◆ **Discuss recent scams you are hearing about.** The more we talk about something the more it’s top of mind. Don’t wait for something to happen. Be proactive in talking about scams that are happening today.